

THE AUTHOR'S GUIDE TO PUBLISHING

Harmony Publishing

CONGRATULATIONS,

If you have a well-written book, congratulations! It is an achievement. You have an advantage, and it's easier than ever to connect with your readers. Not finished with your book yet?

It is never too early to connect and build relationships with readers and influencers to build your author platform with Harmony Publishing. To fast track your book. Look at all the books in your library and find your favorite book. You can use this book as a blueprint – the size, the design and page number.



ALL THE SUPPORT YOU WANT WE WILL PROVIDE

With Harmony Publishing, you're in control of the publishing process, but you have constant personal support when you need it. With guidance from our team of publishing professionals, you get:

- *Guidance throughout the entire publishing process*
-
- *Professional editing and proofreading services*
-
- *Custom-designed book cover and interior*
-
- *A full-service, in-house studio for illustrations and artwork*
-
- *Marketing, publicity and promotional services via the web, print, television and radio*
-
- *Content review of manuscript*
-
- *Paperback, hard cover, and e-book formats*
-
- *ISBN issuance and copyright registration*
-
- *Book availability through online book retailers worldwide*

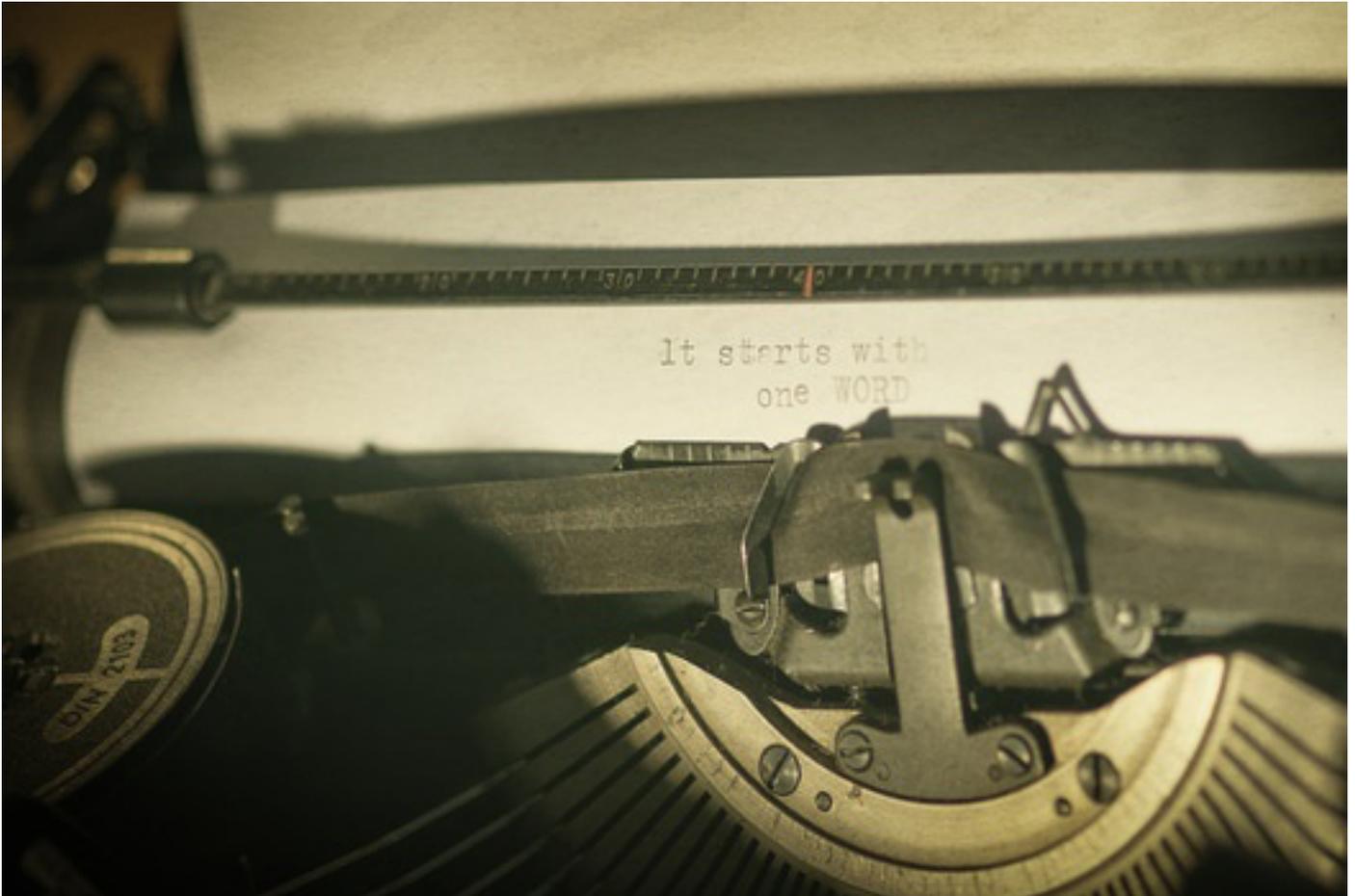
We simply provide the services, advice, and expertise you need to reach your goals. That means you get the book you want in the market a lot faster than you would with any other publisher—and you have the potential to

earn a greater amount on each copy sold through our instant promotional platform.

With **Harmony Publishing**, you can focus on what you love—the writing—while maintaining creative control of your book every step of the way!



What Does It Take to GET PUBLISHED



With **Harmony Publishing**, you can make the transition from being a writer to a published author faster and easier than you might think possible. Our process is designed to provide you with expert help at each step and the resources you need to fulfill your vision for your book.

1. Complete

You'll begin the book publishing process by speaking with a Publishing Consultant to discuss your project goals. From copyediting to promotional press releases, you have the flexibility to create a custom project plan for the submission, production, and promotion of your self-published book.

2. Submit

Once you have signed an agreement, you will submit your materials for self-publishing. Submit your manuscript on our site. Simply go to the get published page and fill the form.

3. Review

After we have received your manuscript, we send you a cost estimation and once we agreed on the publishing price. We will begin and the design process for your cover and layout will begin. Within 10 to 15 business days you will receive the completed initial cover and layout and page planning.

4. Approve

When the layout of your book is complete and you're comfortable with how everything looks, you will approve your cover and interior design. Before your book is sent to the printer, we will discuss your launching, selling price, and any other concerns you may have about what's next in the publishing process



Let us help you publish, promote,
and **SELL YOUR BOOK**
PUBLISHING YOUR BOOK

Getting your manuscript turned into a published book is quite an accomplishment no matter what genre or number of pages you publish. However, there is more to becoming an author than just getting your book printed. Having a well-thought-out plan for each phase and an overarching goal in mind are important keys to becoming a successful author.

Getting ready for your book publishing

At this phase, you need to consider how you see your book getting published. Does your book need full color images or artwork? Or would you like to have your manuscript printed in classic black and white? Perhaps, you're keen on dazzling young readers' imaginations with a children's book, a graphic novel, or a comic book? We can help you make these decisions to fit your goal and budget. Choose from these options:

Black and white publishing

A popular means of publication for books, black and white is the way to go if your book consists mostly of text, black and white photographs, or line drawings. You can choose to publish your book in white bond paper or crème bond paper

Full colour publishing

Our full-color publishing can help bring your book to life in full color. Perfect for cookbooks, travel guides, children's literature, photo books, and more.





PROMOTING YOUR BOOK

A sound marketing plan is just as crucial as publishing your manuscript. At Harmony Publishing, we offer a comprehensive selection of tools and services to help you build your marketing campaign and promote your book to readers. Get started by taking your pick from these options:

Print & digital ad placements

Transform your book into an audiobook to cater to booklovers on the go, or promote your work through radio ads and interviews.

Book signing and exhibits

Expand your book's horizons by showcasing it at trade shows and book

events or meet readers through book signing sessions.

Book Review

Find out what potential readers might think of your book by having it reviewed by industry experts.

Direct marketing

Give away handy promotional materials (business cards, posters, bookmarks, postcards, and flyers) to interested readers. Find out if your book has what it takes to be adapted into a television series or a big screen production.

Internet marketing

Take your promotions to the web through targeted e-mail campaigns, online video services, and other online marketing tools.

Publicity campaigns

Get your book noticed through press releases sent through our newswire service PRWeb or work with publicist to spread word of your book.

Television Ad

Promote your book in one of the most accessible and engaging medium in existence: television.

Bookstore placement

Make your book available in bookstores.

Harmony Publishing

About **Harmony Publishing**

Harmony Publishing plays a pivotal role in publishing in Nigeria, being a provider of self-publishing services aimed at helping authors realise their dreams whilst minimising the encumbrances associated with getting published. Getting published has never been more convenient and better professionally handled than you get at Harmony Publishing, as we offer high-quality writing, editorial and production services at affordable rates. Our publishing services cover professional editing, illustrations, graphic designs and generation, as well as and print production. Each service is delivered to give you more value for your money.

For more enquiries, kindly call 07032212481 or send mail to publish@harmonypublishing.com.ng. Visit our site to get started and click on get published to submit your manuscript.

www.harmonypublishing.com.ng



